



MAHA UK named Chameleon Motorsport technical partner ahead of new TCR UK Touring Car Championship season

(Wisbech, Cambridgeshire – 6th March 2023) – MAHA UK is delighted to announce that it will be a technical partner to Chameleon Motorsport throughout the 2023 TCR UK Touring Car Championship.

Louis Tunmore, MAHA UK's dynamometer and motorsport expert, will support the team and drivers, Neil Trotter and Lewis Brown, at every race during the 15-round championship – beginning at Snetterton on the 8th and 9th April.

Through acquisition and analysis of recorded data from every lap of every session during a race weekend, Louis will utilise his 35-year motorsport knowledge and association to examine and advise where and how the drivers can extract more performance and, ultimately, improve lap times of the CUPRA Leon Competición brace.

BOSS Racing mechanics will also be in attendance during a race weekend to assist with technical adjustments to the Chameleon Motorsport cars, as Neil and Lewis look to cement their positions at the front of the grid.

Louis said: "MAHA UK's relationships with Chameleon Motorsport, Neil and Lewis are strong; we've collaborated with the drivers before, albeit in different race series, and have enjoyed strong results. Bringing everyone together, utilising their unique skills as race drivers and mechanics, and utilising MAHA UK's motorsport pedigree, makes for a fascinating and exciting recipe for success."

Neil added: "It's important to me that a sponsor advertising on our cars is at the top of its game and MAHA UK ticks every box. Its premium workshop equipment, as well as its service and back-up support, is second-to-none. Having access to its services is a huge benefit to Chameleon Motorsport."

MAHA UK will be emblazoned on Lewis's CUPRA Leon Competición, making it one of the most eye-catching liveries on the grid. The car was first unveiled during Autosport International, which caught the attention of motorsport fans throughout the two-day exhibition and is sure to impress spectators during the season.

Since Autosport International, Lewis and Neil have put the cars through their paces at Snetterton during a test day and will be given more opportunities to fine-tune set-ups before the *real* action gets underway on the 8th April. MAHA UK's MSR 500 dynamometer has also supported the team with a series of successful power tests.

PRESS RELEASE – FOR IMMEDIATE PUBLICATION

For more information about MAHA UK, go to www.maha.co.uk

For more information about the TCR UK Touring Car Championship, visit <https://www.tcr-uk.co.uk>

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For more material, enquire about an interview or information about this release, please contact Tom Henman, at Epiphany Communications on 07341 375092 or e-mail tom@epiphanycomms.co.uk

About MAHA

MAHA is a premium workshop equipment manufacturer, one that is trusted by MOT and ATF centres, as well as maintenance and repair workshops across the UK.

Its portfolio includes brake testers, workshop lifts, headlight aligners and axle play detectors – all vital solutions to help technicians and testers inspect, test and repair all types of vehicles, such as passenger vehicles, LCVs, HGVs, motorcycles, utility and special-purpose vehicles.

Another key part of MAHA UK's business is its array of chassis dynamometers. MAHA has been a long-standing and trusted partner to vehicle performance centres, motorsport teams and racetracks worldwide, thanks to the dynamometers' ability to conduct performance measurements accurately and consistently, as well as support customers with tuning and diagnostic capabilities.